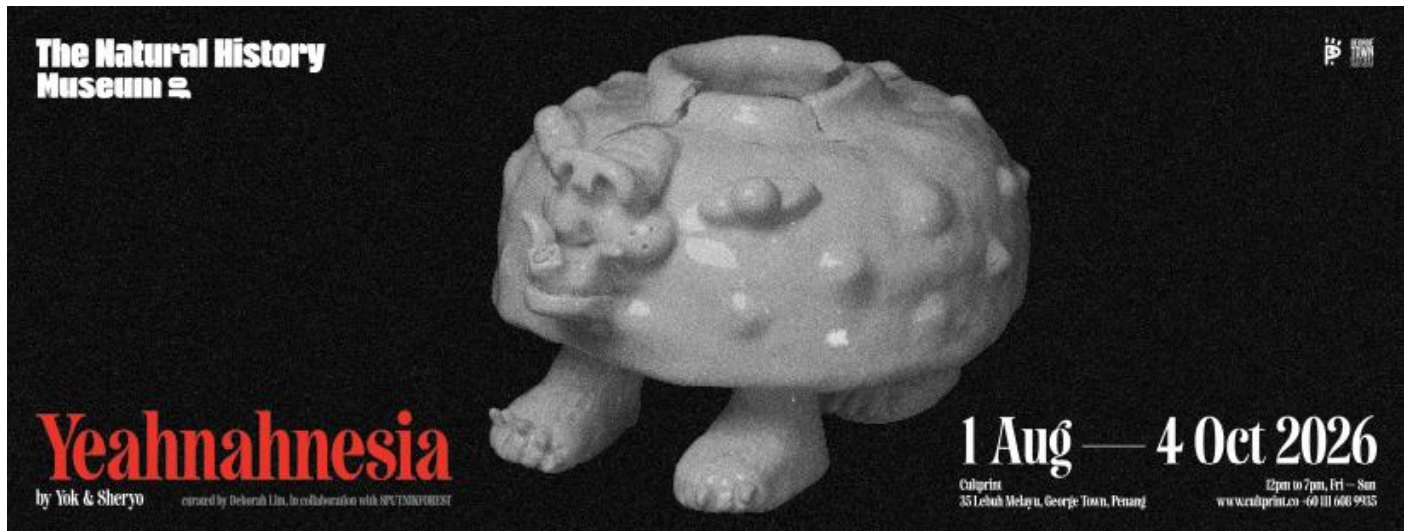


PRESS RELEASE
FOR IMMEDIATE RELEASE

“The Natural History Museum of Yeahnahnesia”

CULTPRINT HOSTS THE NATURAL HISTORY MUSEUM OF YEAHNAHNESIA AS PART OF GEORGE TOWN FESTIVAL



The Natural History Museum of Yeahnahnesia

A Solo Exhibition by Yok and Sheryo

Exhibition Dates: 1st August – 4th October 2026

Opening Hours: 12:00PM – 7:00PM (Friday – Sunday)

Venue: 35, Lebuh Melayu, 10300 George Town, Penang, Malaysia

GEORGE TOWN, PENANG — As part of the official programme for George Town Festival, independent artist-run space Cultprint is proud to host The Natural History Museum of Yeahnahnesia. Presented by acclaimed international artist duo Yok & Sheryo, curated by Deborah Lim, and realised in collaboration with multidisciplinary design studio SPUTNIKFOREST, this immersive exhibition invites audiences to step inside the mythic island nation of Yeahnahnesia.

The exhibition gathers an extraordinary collection of rare artefacts, biological specimens, and sacred cultural objects—many shown publicly for the first time. Entrusted to Yok & Sheryo by the island’s guardians, the items reveal a rich natural history, unique spiritual rituals, and enduring traditions from a civilization built entirely on balance, playfulness, and unhurried living.

“Every traveller experiences Yeahnahnesia differently. For me, it was a place that invited me to slow down, to find humour in the unexpected, and to appreciate life’s peculiarities. Whether it’s a destination, a state of mind, or somewhere in between is entirely up to you.” - Curator Deborah Lim

Spanning painting, sculpture, installation, and immersive environmental design, visitors will encounter endemic species, ceremonial artefacts, and material culture that challenge modern perceptions of productivity and time. The Natural History Museum of Yeahnahnesia goes beyond traditional museum display, offering an universe that invites audiences to reflect on ancient island values and imagine what it truly means to embrace the Yeahnahnesian way of life.

The exhibition is open to the public and free of charge.

Programmes

Beyond the main exhibition at Cultprint, visitors are invited to immerse themselves deeper into the universe of Yeahnahnesia through a series of public programmes:

- **Artist Talk: *neither here nor there: A Brief History of Yeahnahnesia***
 - **Date & Time:** 1 August 2026 | 2:00 PM
 - **Venue:** Cultprint (35, Lebuhraya Melayu, George Town)
 - **Details:** Join artists Yok & Sheryo alongside curator Deborah Lim for an insightful conversation unraveling the mythologies, concepts, and behind the exhibition.
 - **Admission:** Free (*Prior registration required*).
- **Pop-Up: *Heatstroke Hotel Souvenir Shop: A Pop-Up from Yeahnahnesia***
 - **Dates:** 1 August – 9 August 2026
 - **Venue:** Hin Bus Depot
 - **Details:** Bring a piece of the island home. This special pop-up features exclusive Yeahnahnesia merchandise, including a limited-edition collaboration with local Penang brand **604 Gift Shop**.
- **Interactive Trail: *Follow the Light to Yeahnahnesia***
 - **Dates:** 1 August – 4 October 2026
 - **Details:** Step into an island-wide treasure hunt. Discover **10 custom lightboxes** hidden across **9 distinct locations** in Penang. Visitors are invited to follow the trail, explore the city, and collect stamps at each site throughout the exhibition period.

About The Artist

Yok & Sheryo's artwork is symbiotic with their life of travel and adventure.

Their art exists in "Yeahnahnesia," a fictional tropical island with rich, made-up tales of mythology, deities, philosophies, religion, animals and landscapes and a ton of archaeological treasures yet to be found.

They weave their unique brand of cultural syncretism into irreverent, riotous, mixed-media paintings, murals and sculptures. Most recently, they have been creating frivolous "temples" and "shrines" that provide humorous commentaries on society's mercurial lifestyles.

Originally from Australia and Singapore, with street art roots, the duo has exhibited and painted in various countries around the world including ArtScience Museum (Singapore), Gare St.Sauveur (France), Baandam Museum (Thailand), Coney Island Art Walls (USA), Wynwood Walls (USA) curated by Jeffrey Deitch and "Magic City" (Munich, Dresden and Sweden) curated by Carlo McCormick.

The duo have also appeared in various international publications such as Street Art Today II, Outdoor Gallery, Street Art Now, Magic City, Art from the Streets, "(Un)sanctioned" The Art on New York Streets, Street Art International, Kingbrown Magazine, Juxtapoz, Hypebeast and more.

[Instagram \(Yok\)](#) | [Instagram \(Sheryo\)](#) | <https://yokandsheryo.com/>

ABOUT CULTPRINT

Founded in 2020 in George Town by artists Ernest Zacharevic and Sheena Liam, Cultprint was established as a print studio dedicated to affirming artistic agency within the making process. The studio was conceived as a space for direct and unmediated experimentation, allowing artists to work closely with materials, technique, and production without the constraints of conventional commercial or institutional expectations. At its core, the platform is guided by the belief that artistic practice flourishes when creators are given the freedom to test, challenge, and refine their visual language through process-driven exploration.

Since expanding into a gallery space in 2024, Cultprint operates as a multidisciplinary cultural platform supporting exhibition-making, artistic research, and collaborative production. Through its residency programme and curatorial initiatives, the gallery provides space for intellectual and material experimentation, encouraging artists to develop ambitious bodies of work and explore emerging conceptual directions. Rooted in a community-oriented ethos, the platform is committed to nurturing authentic artistic voices while facilitating dialogues that challenge conventional boundaries of medium, form, and contemporary visual practice.

Additional Information

Exhibition Address:

35, Lebuh Melayu
10300 George Town
Malaysia

www.cultprint.co | [Instagram](#)

Gallery Opening Hours:

Friday – Sunday, 12:00PM – 7:00PM

Press Contact

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